


# LEO MARTINEZ ~ FULL-STACK WEB DEVELOPER

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 Venezuelan-American creative & collaborative problem solver

## SKILLS

**Frameworks, Libraries, Platforms & Tools:** React, Ruby on Rails, Wordpress, Figma, jQuery, Git, Vite, Adobe CS, Zapier, Shopify, Webflow, Squarespace, Elementor, Wix, Salesforce, Mapbox, Mailchimp, Hubspot, Google Analytics, SEO

**Backend:** MongoDB, PostgreSQL, Node.js, MySQL

**Languages:** HTML, CSS, JavaScript, Ruby, SQL, English, Spanish, Portuguese

**Other:** Communication, Problem-Solving, Emotional Intelligence, Conflict Resolution, Adaptability

## EXPERIENCE

### Freelance

Remote / 2014 - Present

#### *Web Developer & Digital Consultant*

- Collaborated with clients on web and UX design projects, ensuring alignment with brand objectives
- Developed and maintained websites and web applications using HTML, CSS, JavaScript, React, WordPress, Ruby on Rails, among a varieties of frameworks and libraries for customized solutions
- Created high-fidelity prototypes, proofs-of-concepts, and MVPs for web and mobile applications
- Portfolio: [leohque.github.io](https://leohque.github.io)

### Samara Collective

Remote / 2020 - 2022

#### *Web Developer & Digital Communications Strategist*

- Led diverse client projects in web development, UX research & design, and digital marketing strategies, while meeting technical and organizational demands
- Applied user-centered design principles and best practices to create seamless experiences across platforms
- Designed and developed responsive websites with HTML, CSS, JavaScript and WordPress
- Worked with design tools such as Figma, Elementor, and Adobe CS.

### Coding With Kids

Boston, MA, USA / 2017 - 2018

#### *Coding Instructor*

- Taught programming principles and basic coding skills to K-3 classrooms using Scratch
- Adapted teaching methods to accommodate different learning styles, ensuring an inclusive and engaging educational experience for all students

### GreenRoots

Chelsea, MA, USA / 2016 - 2018

#### *Youth Employment Manager*

- Co-Managed and coordinated the Environmental Chelsea Organizers (ECO) youth employment program, focusing on civic engagement, community empowerment, and environmental justice
- Co-Developed and implemented program strategies to foster youth participation and skill development, demonstrating a commitment to nurturing future leaders in the community

### Grove Labs

Somerville, MA, USA / 2015 - 2016

#### *Interactive Marketing & Field Hand*

- Developed & executed successful marketing strategies and social media campaigns for crowdfunding a home growing aquaponic system, exceeding original fundraising goal by 400%

### Liberty Mutual Insurance

Boston, MA, USA / 2012 - 2013

#### *IT Analyst*

- Conducted agile web development, testing, and maintenance for front-end and back-end web applications

**WGBH Educational Foundation**

Boston, MA, USA / 2011 - 2012

*Operations Development*

- Managed and expanded Salesforce databases to facilitate customer sales and donation processes, driving efficient data management and contributing to enhanced operational effectiveness.

**Massachusetts Technology Leadership Council**

Boston, MA, USA / 2010 - 2011

*Marketing & Technology Assistant*

- Revamped company website, implementing user-friendly design and enhanced functionality to drive customer engagement and increase participation for community events.

**Verizon**

Irving, TX, USA / 2009

*Product Design & Development Internship*

- Conducted comprehensive market research and devised marketing strategies to support the development and launch of innovative FiOS applications and games.

**EDUCATION****Le Wagon Coding Bootcamp**

Rio de Janeiro, Brazil

Full-Stack Web Development

**Bentley University**

Boston, MA, USA

*Bachelor of Science*

Major in Computer Information Systems

Minors in Information Design &amp; Communications